Privacy policy for BizMaximizer

Effective date: 09/22/2025

BizMaximizer ("we," "us," or "our") operates the BizMaximizer website ("Site"). This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our service and the choices you have associated with that data. By using the service, you agree to the collection and use of information in accordance with this policy.

1. Information we collect

We collect information from you in several ways to provide and improve our service.

Personal information

While using our service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. This information may include, but is not limited to:

- Email address
- First and last name
- Phone number
- Address, state, province, ZIP/postal code, city
- Usage data

Usage data

We may also collect information on how the service is accessed and used. This usage data may include information such as:

- Your computer's IP address
- Browser type and version
- The pages of our Site that you visit
- The time and date of your visit
- The time spent on those pages
- Unique device identifiers
- Other diagnostic data

Tracking and cookies data

We use cookies and similar tracking technologies to track the activity on our Site and hold certain information.

• Cookies: Small files stored on your device.

• **Tracking technologies:** Beacons, tags, and scripts to collect and track information and to improve and analyze our service.

2. Use of data

BizMaximizer uses the collected data for various purposes:

- To provide and maintain our service
- To notify you about changes to our service
- To allow you to participate in interactive features of our service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our service
- To monitor the usage of our service
- To detect, prevent, and address technical issues

3. Retention of data

We will retain your personal data only for as long as is necessary for the purposes set out in this privacy policy. We will retain and use your data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

4. Transfer of data

Your information, including personal data, may be transferred to and maintained on computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. By submitting your personal data, you consent to that transfer.

5. Disclosure of data

BizMaximizer may disclose your personal data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of BizMaximizer
- Prevent or investigate possible wrongdoing in connection with the service
- Protect the personal safety of users of the service or the public
- Protect against legal liability

6. Security of data

The security of your data is important to us. However, remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we

strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

7. Your data protection rights

Depending on your location, you may have the following data protection rights:

- The right to access: Request a copy of your personal data.
- The right to rectification: Correct any information you believe is inaccurate.
- The right to erasure: Request that we erase your personal data, under certain conditions.
- The right to object to processing: Object to our processing of your personal data, under certain conditions.
- The right to data portability: Request that we transfer the data we have collected to another organization or directly to you, under certain conditions.

8. Service providers

We may employ third-party companies and individuals to facilitate our service, to provide the service on our behalf, to perform service-related tasks, or to assist us in analyzing how our service is used. These third parties have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

9. Links to other sites

Our service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

10. Children's privacy

Our service is not intended for anyone under the age of 18 ("Children"). We do not knowingly collect personally identifiable information from anyone under 18. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us.

11. Changes to this privacy policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page. You are advised to review this privacy policy periodically for any changes.

12. Contact us

If you have any questions about this privacy policy, please contact us:

- By email: <u>BizMaximizer@outlook.com</u>
- By visiting this page on our website: https://www.bizmaximizer.com/contact